# Waiken

ILW Holding

Waiken
ILW Holding

**Waiken ILW is a Holding of Grupo Werthein**, a business group with over 100 years of experience in developing sustainable and long-term profitable ventures, distinguished by its ability to innovate, anticipate market trends, and act with the conviction that the future is built today.

## Technomedia ecosystem.

A network of companies that feed and strengthen one another.

Architecture built on independent verticals designed for rapid scalability — enabling agile growth and swift response to change.

**Business verticals**
-

Satellite TV.

Contents and Productions.

Connectivity.

Technology.

Other Businesses

Customer Care.

Offers solutions for both consumers (B2C) and businesses (B2B).

Combines: **Media, Telecommunications, Content and Technology Solutions.**

Client-driven evolution — creating products and services built around their needs.

Vision

**To be the leading techno-media in Latin America, driving the creation of sustainable, innovative and long-term value, building the businesses of the future today.**

Mission

**To drive the transformation and modernization of businesses by anticipating market trends through solid and disciplined management.**

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**+30**
Brands and proprietary channels.

**11 countries**
Argentina, Barbados, Brazil, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago, Mexico and Uruguay.

Services available for
**415 million**
people.

**State-of-the-art**
transmission centers.

**Proprietary content**
for television, radio and streaming.

**Satellite constellation**
in orbit.

**Customer Care**
Managing 10 million consumers from corporate clients using generative AI.

**Technology**
Alliance with more than 20 leading technology giants such as Google, IBM, Oracle, Lenovo, HPE and others.

# Business verticals

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## Contents and Productions

torneos
SPORTS
SPORTS RADIO FM 103.1
TyC Sports
carburando
El Gráfico
WIN sports
L1MAX
NEWS
SHOW
SPORTS FIGHT
ON DIRECTV
GO STREAM
e-plus
GO
sky+

## Satellite TV

DIRECTV
sky
NOVA PARABÓLICA

## Technology

OVERLABS
SIMPLIFY TO AMPLIFY
ILLUMIA
Where empathy meets AI

## Connectivity

DIRECTV link | Powered by amazon LEO
sky link | Powered by amazon LEO
DIRECTV INTERNET
ZaaZ
sky móvel

## Other businesses

EXPERTA
BROKER DE SEGUROS
VELO
FIVE ELEVEN CAPITAL

# Satellite TV

# Satellite TV

**Offers the most comprehensive entertainment and information** experience in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and the Caribbean.

**Brazil's leading satellite pay-TV company** — offering a broad variety of content

Vrio corp. is the leading entertainment provider in South America and the Caribbean. It provides the best image and sound quality to the entire region through its satellite Pay-TV system.

# Satellite TV

NOVA PARABÓLICA

**Thanks to Nova Parabólica, customers can enjoy over-the-air TV programming with superior picture and sound quality,** powered by the latest, most efficient technology. They can also unlock additional benefits and expand their entertainment options with Sky Prepaid top-ups to access premium channels and Sky+.

# Contents and Productions

# Contents and Productions

A broad ecosystem of our own channels that bring viewers the best sports, the most relevant news in Latin America, TV series and documentaries, as well as the latest streaming programming with DGO Stream.

# Contents and Productions

Leading company with over 40 years of experience in creating sports content and developing value-added solutions for the sports and entertainment industry. The company operates in Argentina, Brazil, Colombia, Ecuador, Peru, and Uruguay.

## Content production

One of the largest production companies in the region, combining expertise, capability, and talent to deliver a truly unique value proposition.

Host Broadcaster for major sports federations.

- Playoffs.
- Friendlies.
- Copa Argentina.
- Supercopa Argentina and Supercopa Internacional.
- Promotion.

- Copa América.
- Copa Libertadores.
- Copa Sudamericana.
- U-20 and U-17.
- Mundial de Futsal.
- Beach Soccer World Cup.

- Liga Profesional de Fútbol

- World Cup.
- AmeriCup.
- Qualifiers.

- Playoffs.

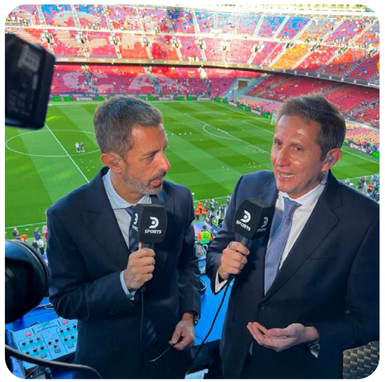
- Copa Ecuador.
- Supercopa Ecuador.

## Broadcasting rights

Regional leaders in the commercialization of audiovisual rights for the most prominent sporting events.

# DSPORTS

**Redefining the sports experience in Latin America with presence in Argentina, Chile, Colombia, Ecuador, Peru, and Uruguay, through top-tier multiplatform coverage that brings millions of fans closer to the world's most important events.**
From the most popular global tournaments to major national competitions, DSPORTS combines live broadcasts, 24/7 programming, and high-quality original productions to deliver a unique, dynamic, and relevant experience in each market. Through an innovative approach and exclusive content tailored to each market, DSPORTS doesn't just broadcast sports—it connects audiences, fuels passion, and sets the tone for sports conversation across the region.



# TyC Sports

**TyC Sports is the pioneering channel that set the standard for sports content in Argentina and has established itself as the leading brand in the country's sports segment.** With a unique identity and an innovative approach, it captures the passion of sports through comprehensive coverage of the most significant local and international events.

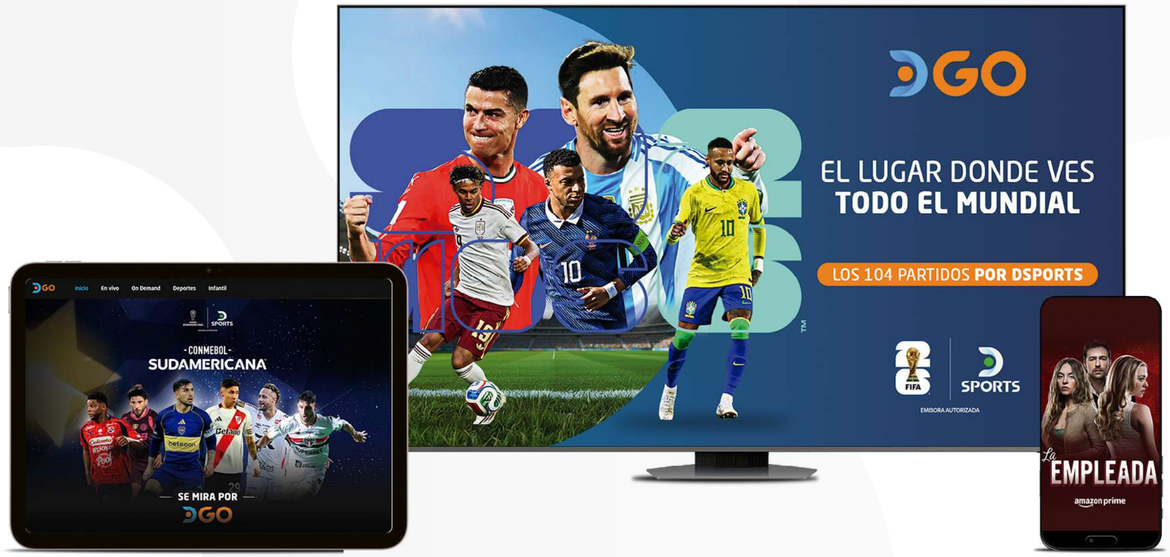
Its offering is enhanced by live programming that combines news, updates, analysis, debate, and entertainment.

Nowadays, TyC Sports goes beyond the screen: through its digital ecosystem, it connects millions of users with high-quality content, tailored to new audiences and platforms.

Under the strategic guidance of WAIKEN ILW that ensures constant evolution, the brand continues to expand its reach, consolidate its leadership, and strengthen its bond with sports fans.

# Contents and Productions

**“Direct to consumer” Streaming platform**. Combines the best of live local and international TV, sports programming, news and the OnDemand world of movies, TV series and documentaries. DGO is present in Argentina, Chile, Colombia, Ecuador, Uruguay, Peru and Mexico, while Sky+ is present in Brazil.



# Connectivity

# Connectivity

DIRECTV link | Powered by amazon LEO

sky link | Powered by amazon LEO

**Full connectivity via satellite internet alongside Amazon's Leo Project .**
It will be available to customers in Argentina, Brazil, Chile, Colombia, Ecuador, Peru and Uruguay.
It will enable new options for high-speed Internet connectivity and stability.

DIRECTV INTERNET

Zaaz

**100% fiber-optic internet service** providing connectivity to our clients across multiple countries in the region.

# sky móvel

**Mobile phone service with coverage throughout Brazil through 4G/5G technology,** offering Triple Play, integrating TV, streaming, internet, and cell phone service.

# Technology

# OVERLABS

SIMPLIFY TO AMPLIFY

OVERLABS is a Brazil-based company specializing in consulting, services, and the development of next-generation software and applications, with plans to expand across Latin America.

Its solutions include both external and in-house consulting, tailored to each client's specific needs. The company's services focus on reducing operational costs and ensuring full freedom in the choice of tools and providers.

In addition, its open-source solutions give clients complete control over their systems, without the need to rely on additional resources.

# ILLUMIA

Where empathy meets AI

**Born in response to the disruption brought by digitalization, generative artificial intelligence, and emerging technologies** — in a context where clients demand greater personalization and empathy from their product and service providers.

We deliver transformational outsourcing services focused on end-to-end Customer Experience processes, leveraging advanced digital and Generative AI solutions to personalize customer interactions and optimize business costs.

## Our services

- Intelligent and empathetic automation with GenIA
- Customer Care End-to-End
- Transformative Consulting
- Business Transformational Outsourcing
- Data as a service monetization

# Other businesses

# EXPERTA
BROKER DE SEGUROS

**Regional insurance broker operating in Brazil, Colombia, Chile, Peru, Uruguay, and Ecuador — delivering tailored insurance solutions through a strong local network.**

Specializes in B2B2C models, offering simple and accessible insurance for individuals, and B2B, providing services and coverage for companies.

A solid track record and in-house risk management provide a unique perspective on the business.

With more than 500,000 active customers across the region, builds long-term relationships and promotes sustainable insurance practices.

# Other businesses

VELO
A LOCADORA QUE O SEU NEGÓCIO PRECISA

FIVE ELEVEN CAPITAL

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